

CASE STUDY

ZOE International

iDonate simplifies digital fundraising for ZOE International, allowing them to raise 20% more in Recurring Revenue & much more!

ZOE INTERNATIONAL

Tactical giving strategies sparked a 20% increase in recurring revenue and increased recurring donors by 18%.



"Now people from all over the world are getting to know us and wanting to participate."

– Karen Miyamoto, Donor Relations Manager

ZOE INTERNATIONAL

iDonate Solution

Increase donations by creating international awareness of the organization and mission in a consistent and frictionless experience with:

- **Events**
- Strategic social media
- Targeted donor marketing
- Engaging brand messaging

iDONATE IMPACT

\$350,000 raised at Race Across America, **90% came through iDonate online giving page.**



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- **Consistent brand messaging**

iDONATE IMPACT

iDonate's comprehensive giving platform allows ZOE to **share engaging content across continents** in seconds.

