



Simplify + Optimize + Amplify

Welcome to the future of digital fundraising.
Welcome to the iDonate Way!

Did you know...

- Early adopters of digital fundraising technology are **3x more likely to exceed their goals!**
- **Only 20%** of nonprofits **believe their current technology is good enough** to meet their future fundraising needs.
- **50% of organizations have multiple fundraising tools** that do the same functions.
- **Only 36%** of nonprofits completely trust their fundraising technology **guarantees a secure donor connection.**

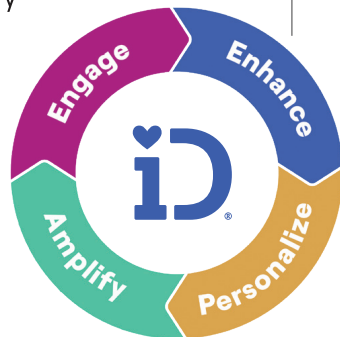
iDonate's newly updated digital fundraising platform provides a suite of digital giving apps with an upgraded management environment that **simplifies your digital fundraising efforts** and provides your donors with the online giving experience they expect and deserve!

Donor-First Optimization

Never before have fundraisers had the ability to deploy, test, enhance, personalize, and amplify their fundraising efforts all on their own in a few clicks with our simple drag-and-drop editor.

Built-in Donor-First Optimizers:

- Point & Click A/B Testing
- Pre-optimized Template Library
- Personalized Gift Array Labels
- Parent/Child Org Alignment
- Recurring Gift Prompt
- Corporate Gift Matching
- Giving Impact Equation
- Contextual Giving **and more!**



Amplify With The iDonate Way



iDonate provides an unrivaled set of training programs and support services to help simplify the complexities of digital fundraising, optimize your efforts for success, and amplify your growth! **(We even guarantee it!)**

- Optimization Coaching (powered by NextAfter)
- Dedicated Customer Success Account Managers
- Unmatched Implementation Support
- New Customer Onboarding & Training
- Full Technical Support Team

Learn more about our unrivaled customer support!



iDonate.

Customer Growth: Our Unmatched 2x Guarantee

Our market-leading Fundraising Platform, Donor-First Optimizers, and Digital Amplification Services are so powerful that we're confident you'll outperform the industry benchmark by 2x!



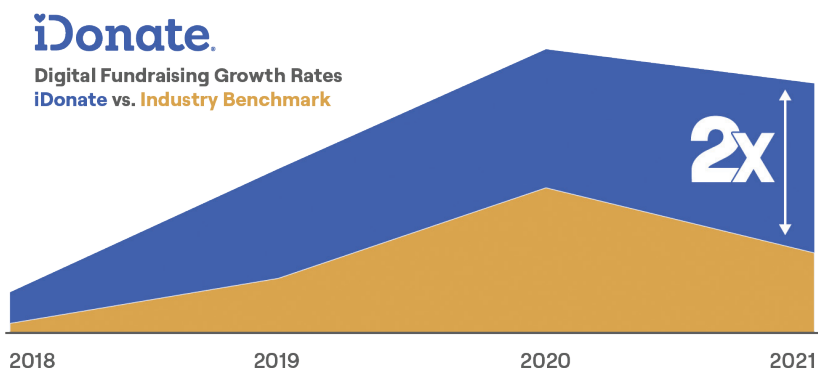
iDONATE WAY

What Our Guarantee Means for You and Your Cause

Our platform is engineered from the ground up to amplify growth through our Donor-First Optimizers and Digital Amplification Services. These unique offerings allow you to **optimize and automate your fundraising based on digital giving best practices**, tested and proven by our partners at **NextAfter** and our own internal A/B testing.

Enterprise nonprofit organizations **experience incredible growth year after year** when they fully utilize our Donor-First Optimization strategies, patented giving tools, fully integrated digital fundraising platform, and Optimization Coaching (powered by **NextAfter**).

The data is clear, and the results are powerful. We are committed to putting the donor first by offering nonprofits an advanced Digital Fundraising Platform with built-in Optimizers that enable the donor to **give from anywhere, at any time, in any way**.



See for yourself how our modern platform simplifies digital fundraising so your nonprofit can **raise more than 2x the industry benchmark!**



Simplifying digital fundraising so you can *raise more!*

iDonate.com